



# K O O N G G A

Bulletin of the Rotary Club Of Ku-ring-gai Inc - Chartered 6th February 1959

Volume 57 No. 4

28 July 2014

Rotary monthly theme: July: Literacy

## Farewell to WPBC

### Farewell to West Pymble Bicentennial Club

After calling the West Pymble Bicentennial (formerly Bowling) Club home for over 27 years, Monday, 28 July will be the last time that our club holds its regular meeting at that venue. Don't miss this opportunity to relive a few memories, farewell the staff and thank them for looking after us so well for so long.



From Monday, 4 August, our club will meet at the Killara Golf Club, 556 Pacific Highway, Killara (Tel: 9498 2700). Driving north on the Pacific Highway, the entrance is just after the Killara Garage (for those with longer memories: just after where The Black Stump used to be). Driving south on the Highway, you can turn into Fiddens Wharf Road, turn round and drive back up the Highway to the Golf Club entrance.

## This week's speaker



### Brett Odgers – 'Killer gear & no idea'

Brett is an internationally acclaimed photographer. His work in

the advertising & commercial industry over the past 20 years has seen him producing iconic images for ad campaigns all over the world. He also owns a studio specialising in wedding photography and wrote the book 'The Brides Guide to Wedding Photography'.

Brett's talk is designed to help you make the most of your camera equipment, whatever its standard. Even if

all you currently do is 'point and click', Brett will show you how to turn snaps into photographs and create lasting images with a real 'wow' factor. Bring your camera with you and get advice from one of the best.

## Last week's guests & announcements

President Tony:

- Welcomed our guest speakers Rebecca Weragoda and Ben MacNevin from Sydney City Rotaract Club, Assistant District Governor Paul Rickard and Don Riddell.
- Announced that the Lifeline Book Fair raised about \$135,000.
- Encouraged attendance at the Lifeline Sapphire Gala Ball on Saturday, 13 September. (Tony's table for 10 is full; apply to Greg Goodman for a place or form a table for 10 yourself).
- Thanked Michael Midlam for volunteering to replace Caroline Jones on the Bobbin Head Cycle Classic marketing committee.
- Foreshadowed the possible introduction of another Rotary club in the group running the Bobbin Head Cycle Classic.
- Asked for a volunteer to prepare a proposal seeking sponsorship of the Bobbin Head Cycle Classic.
- Suggested that the Sydney City Rotaract Club could assist by providing volunteers marshals for the Bobbin Head Cycle Classic and an information technology specialist to improve the registration system.
- Announced that Emma Bagley has proposed the making of a marketing video for the Bobbin Head Cycle Classic.

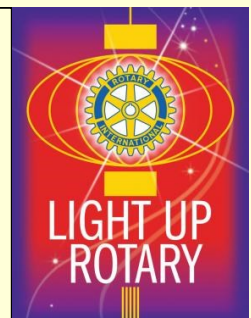


Ross Egan called for volunteers to sell daffodils at Pymble Station to raise funds for the Cancer Council early on **Daffodil Day**, Friday, 26 August. President

Tony, Joyce Enos and Don Riddell volunteered. (The more the merrier, members, so let Ross know if you can

### In this issue

- Farewell to West Pymble Bicentennial Club
- This week: Brett Odgers – 'Killer gear & no idea'
- Last week's guests and announcements
- Last week: Rotary & Rotaract partnership - a visit from the Sydney City Rotaract Club
- News from the bush
- More about CPR
- For the musical purists . . . and the not so purist
- Graffiti removal day
- Calendar of events
- Club officers
- Club committees
- Anniversaries
- Door team
- Gordon Market roster
- WebAware
- Club bank details



The club meets every Monday 6.30pm at West Pymble Bicentennial Club, 2 Prince of Wales Drive, West Pymble. Visitors welcome. [www.kuringgairotary.org.au](http://www.kuringgairotary.org.au)

Rotary International  
Theme 2014-2015

assist.)

Bob Ivey called for volunteers to assist for **Education Week** at Clarke Road



School mid-morning on Wednesday, 30 July . President Tony, Rob Hall and Michael Midlam volunteered and Tom Jackson daringly volunteered Laurel Jackson. (Once again, the more the merrier, members, so let Bob know if you can assist.)



Bob Elsworth, taking a deep breath and stepping boldly into the enormous shoes left by Peter Kipps, gave an overview of the role he has inherited as Marketing Manager of the Bobbin Head Cycle Classic. He listed the numerous different topics he has to cover and the people already in place to assist him. Bob still needs volunteers to take on these roles:

- Rider communications
- Promotion and public relations
- Photography

Get your bids in early - volunteers are required urgently!

### Rebranding of Rotary

Did you notice the new version of the Rotary wheel in Koongga's masthead? Yes, Rotary has freshened up its logo. The standard logo now looks like this:



The logo has been designed so that it can be used in a variety of different ways, for example:



Full details of the new logo and how it may be used are available in the 'Rotary Brand Center' on the Rotary International website.

### Last week's speakers



### Rebecca Weragoda & Ben MacNevin Rotary & Rotaract Partnership

President Rebecca and Vice-President Ben from the Sydney City Rotaract Club ('SCRC') gave a lively presentation about their club and its activities, with plenty of inter-action with our members.

SCRC has about 50 members, mostly people building their careers in business and the professions, and also

students. The club has both a stylised Opera House logo and 'logo' made up of words that describe the SCRC and what it stands for, with size of each word varying depending on the number of times it was mentioned as a feature in a survey of the club's members.



The four pillars of the SCRC's activities are community, international, professional development and social.

Recently the club ran a very successful professional development day called 'Get Ahead', at which invited business leaders and experts in various fields shared their experience with 100 club members and others in an open forum. The program was a step on from the Rotary Youth Leadership Award course and was supported by Clubs NSW, four Rotary clubs and past RYLA attendees, amongst others.

Rebecca and Ben described how they marketed the program through social media and some of the things they learned which will help them develop 'Get Ahead' further in future.

Our club members responded with information about their experience in running the 'Achievement' program (a 3 day live-in course for potential leaders that the club ran for many years) and offered help in developing 'Get Ahead'.

The SCRC maintains a relationship with the Nepali community. The club runs a 'Bollywood' night to raise funds to support medical and dental projects and school building projects in Nepal. Members of SCRC have been to Nepal at their own expense to assist with those projects, teaming with members of their 'sister' Rotaract club in Katmandu. Rebecca and Ben invited our members to attend the next Bollywood night on Saturday, 23 August (see advertisement on the next page).



A local project which the SCRC

supports is 'Stepping Stone House' in Dulwich Hill, which is a safe house for teenaged victims of abuse. SCRC members do maintenance work and interact with the residents, helping to restore their confidence.

The club also works with the Australian League of Immigration Volunteers ('ALIV'), helping new residents to adapt to life in Australia, and supports 'KIVA' which is a micro-finance lender. A typical micro-loan of \$25 enables a person in a developing country buy a goat, sell its milk, repay the loan and gradually build a business.



On the 23<sup>rd</sup> of August get ready to

# BOLLYWOOD your help TO NEPAL & INDIA

WITH A NIGHT OF ENTERTAINMENT  
which helps bring  
*smiles*  
TO THE NEEDY



**The important stuff**

- Lotsa dancing all night long
- Scrumptious 3 course meal
- Shr Drinks (Wine, Beer & Softs)

**Ticket info or 'how you fund some happiness'**

- Buy tickets @ [www.sydneycityrotaract.org.au](http://www.sydneycityrotaract.org.au)
- Early Bird (till June 1st) - \$100 • Normal tickets - \$120
- Table Discount - One ticket Free

From 6pm on 23rd August at Concord Function Centre ( 138 Majors Bay Rd, Concord )

The SCRC is sponsored by several city Rotary clubs. Rebecca and Ben recommended that our club take these steps to develop relationships with Rotaract clubs:

- Ask to sponsor an existing Rotaract Club - Crosslands, Lower North Shore, Macquarie University;
  - Establish a contact person and communication channels;
  - Attend meetings and support events;
  - Identify challenges and opportunities for both clubs; and
  - Develop a Rotaract to Rotary Transition Process;
- The Rotary Club of Darling Harbour has taken these steps:

- Reduced first year fees for former Rotaractors;
- Electing a former Rotaractor as president; and
- Scheduling its meetings so that its members can also attend Rotaract Club meetings.

## News from the bush

Judy Houghton writes: I have been to Sydney a few times since retiring to the bush, however it is usually a rush to back to the peace and quiet.

I will make an effort to be in Sydney on a Monday and try to get to a meeting. Noted change of venue.

I am on a number of committees which keeps me very busy. Not much time to sit back and smell the roses!

Best wishes

Judy



## More about CPR

Anna Brzeska, who was our guest speaker 2 weeks ago, provided these additional notes on her talk.

### Introduction

Cardiac arrest occurs when the heart fails to pump blood successfully to the body's vital organs. This

usually occurs with little or no warning. Normally, a heartbeat may be recovered with the use of a defibrillator.

### After a cardiac arrest

After the patient loses consciousness, it's not uncommon to have some seizure behaviour. This might be a few seconds of stiffness of all limbs, or a couple of jerking movements. This activity occurs when an oxygen starved brain starts miss-firing.

Of course at this stage there are a number of possibilities for this:

- A simple faint with some jerking behaviour (quite common)
- A seizure from epilepsy
- A cardiac arrest

Importantly, if it is a simple faint the patient will regain consciousness upon lying flat within seconds.

If there is any doubt, it is safest to assume the patient is in cardiac arrest.

Perhaps one of the most confusing things which occurs post cardiac arrest is agonal gasps. One of the final parts of the brain to shut down is the respiratory centre. As a result, the patient may continue to have some abnormal breathing efforts *after* cardiac arrest. These may last for several minutes. Agonal breaths can be identified by the lack of movement of air in and out of the patient's lungs.

### Action Plan

#### D: is for Danger.

Look for dangers to you, others and the patient, e.g. road traffic.

#### R: is for Response.

Approach the patient.

Ask their name.

Squeeze their shoulders.

#### S: is for Send for Help

If the patient is unconscious ... they need advanced help, fast.

Call 000 to request an ambulance.

#### A: Is for Airway

Open the airway, inspect for foreign bodies.

If there are any present, roll the patient on their side and scoop them out.

#### B: Is for Breathing

Check for breathing by Looking, Listening, and Feeling (see picture on DRSABCD chart).

Remember, agonal gasps are not a sign of normal or adequate respirations, and are an indication to commence CPR.

Always, if there is no respiratory effort, commence CPR.

#### C: is for CPR

Lay the patient on their back and tilt their head back.

Commence chest compressions and give breaths in a 30:2 ratio.

#### D: is for Defibrillation

Send for and apply a defibrillator at the earliest opportunity.

Simply open the cover and follow the instructions given by the machine.

### More about CPR

CPR should be a vigorous activity. The chest should be compressed to 1/3<sup>rd</sup> of its depth at a rate of 100 compressions per minute. The CPR chest compressors should change every 2 minutes - as people tire, their CPR quality decreases.

Immediately post defibrillation, CPR should be commenced again. If circulation is re-established, it will become obvious (e.g. skin colour improvement, spontaneous regular breathing, spontaneous limb movements).

However, as time progresses, the rhythms deteriorate, and become less responsive to defibrillation. Hence, early defibrillation is important! The effect of bystander CPR is that it slows the deterioration of responsiveness to defibrillation.

### For the musical purists

## The World of Music

featuring  
The Sydney Male choir



with special guest artist  
**Yvonne Kenny**



Photo: Paul Gosney

Sydney Town Hall  
2:00 pm Saturday 30 August 2014

For tickets and further information go to:  
[www.sydneymalechoir.com.au](http://www.sydneymalechoir.com.au) book on-line  
to choose your preferred seating

or

Send a stamped self-addressed envelope together with a cheque or money order for the full amount and nominating your preferred seating (which will be allocated if available), as well as a contact telephone number and email address if you have one.

or

phone: Gary Withyman **0407 913 455**

Adults \$40, Concessions \$35, Groups (10+) \$30.

### And for the not so purist

AVOCA BEACH PICTURE THEATER  
presents



APPEARING ALIVE!!

## the WUGALUG STRINGBAND

69 AVOCA DRIVE, AVOCA BEACH

Tickets \$32.50 - Bookings 4382 1777

7:30 pm, Friday 5th September, 2014

[www.jugalugstringband.com](http://www.jugalugstringband.com)

# graffiti REMOVAL DAY

SUNDAY 26 OCTOBER 2014

Join the fight against graffiti

VOLUNTEER  
NOMINATE A SITE  
PROMOTE THE DAY

[www.graffitiremovalday.org.au](http://www.graffitiremovalday.org.au)

More information:

Call **1300 665 310**

[info@graffitiremovalday.org.au](mailto:info@graffitiremovalday.org.au)



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Follow us on Twitter



## Calendar of events

|           |    |  |
|-----------|----|--|
| August    | 4  | Graham Timms - Easter Island mysteries revealed                                |
|           | 11 | Paul Adams - The glory that is chocolate                                       |
|           | 18 | Restaurant evening - venue: TBA  |
|           | 25 | TBA  |
| September | 8  | Meeting postponed for one day  |
|           | 9  | Venue: Pymble Golf Club - District Governor's visit to Upper North Shore clubs |
|           | 15 | Lucy Hobgood-Brown - Women in Rotary   |
| October   | 6  | Public holiday – no meeting  |
|           | 13 | Joint meeting - Rotary clubs of Ku-ring-gai, St Ives and Turramurra            |
|           | 20 | Club forum   |
| November  | 10 | Restaurant night - venue: TBA  |
| December  | 22 | No meeting   |
|           | 29 | No meeting   |

## Club officers and committee chairmen 2014-15

### Board of directors

|                                       |                  |
|---------------------------------------|------------------|
| <b>President</b>                      | Tony McClelland  |
| <b>Vice President</b>                 | John Aitken      |
| <b>President Elect</b>                | Graham Timms     |
| <b>Secretary</b>                      | Geoff Hungerford |
| <b>Treasurer</b>                      | Graham Maslen    |
| <b>Director - Membership</b>          | Greg Newling     |
| <b>Director - Public Relations</b>    | Michael Midlam   |
| <b>Director - Club Administration</b> | Joy Newling      |
| <b>Director - Service Projects</b>    | John Aitken      |
| <b>Director - Rotary Foundation</b>   | Graham Timms     |

### Service committee chairmen

|                                  |                     |
|----------------------------------|---------------------|
| <b>Club Service</b>              | Joy Newling         |
| <b>Vocational Service</b>        | Michael Midlam      |
| <b>Community Service</b>         | Ross Lambert        |
| <b>International Service</b>     | Roger Desmarchelier |
| <b>Youth Service</b>             | Greg Goodman        |
| <b>Bobbin Head Cycle Classic</b> | Bob Elsworth        |
| <b>Sergeant-at-Arms</b>          | Malcolm Braid       |

## Club committees 2014-15

**Bobbin Head Cycle Classic:** Bob Elsworth, John Aitken, Ross Egan, Peter Kipps, Tony McClelland, Michael Midlam, Graham Timms

**Club History:** Malcolm Braid, Tom Jackson

**Club Service/Club Administration:** Joy Newling, Geoff Hungerford, Graham Maslen, Michael Tyler (Koongga Editor)

**Community Service:** Ross Lambert, Lou Coenen, Gary Dawson, Roger Desmarchelier, Ross Egan (Daffodil Day), Bob Elsworth, Rob Hall, Chris Hoch (Red Shield Appeal), Geoff Hungerford (Markets) Caroline Jones, Nick Kenyon, Loïc Lacombe, Jack McCartney, Michael Midlam (Bowel Scan), Frank White (Markets)

**International Service:** Roger Desmarchelier, David Forsythe, Graham Maslen, Greg Newling, Peter Tang

**Membership:** Greg Newling, Dilys Geddes, Linda Lam-Rohlf

**Public Relations:** Michael Midlam

**Program:** Rob Hall, Ross Egan

**Rotary Foundation:** Graham Timms

**Vocational Service:** Michael Midlam

**Youth Service:** Greg Goodman, Malcolm Braid, Joyce Enos, Emyr Evans, Bob Ivey, Tom Jackson, Linda Lam-Rohlf, Joy Newling, Ted Price

## Anniversaries - July

| Birthdays |               |    | Anniversaries |    |                           |  |
|-----------|---------------|----|---------------|----|---------------------------|--|
| 6         | Margaret Tang | 26 | Graham Timms  | 8  | Peter & Christine Kipps   |  |
| 16        | Greg Goodman  | 27 | Gwen Ivey     | 14 | Robert & Kathryn Elsworth |  |
| 19        | Susan White   |    |               | 23 | Peter & Margaret Tang     |  |
| 25        | Peter Kipps   |    |               |    |                           |  |

## Booking guests & apologies for meetings

Members are booked in to attend every regular meeting of the Club, if you cannot attend a meeting or wish to book in a guest / partner please access the web at <http://www.kuringgairotary.org.au> before **11.55 am** on the day of the meeting. An apology for future meetings may also be entered. **If you do not apologise for non-attendance the Club must pay for your meal and you will be asked to reimburse the Club.**

## Door team

| July          | August           | September      | October    |
|---------------|------------------|----------------|------------|
| Graham Maslen | Geoff Hungerford | Michael Midlam | Emyr Evans |
| Greg Goodman  | Lou Coenen       | Graham Timms   | Joyce Enos |

The door team is responsible for welcoming visitors and guests, recording payments and issuing copies of the record to the President, Secretary and Bulletin Editor. **Please arrange your own replacement if you are unavailable.**

## Gordon Market roster

| MARKET ROSTER                  | 10 August                          | 14 September                     | 12 October                       |
|--------------------------------|------------------------------------|----------------------------------|----------------------------------|
| <b>BANNERS</b>                 | Geoff Hungerford                   | Frank White                      | Frank White                      |
| <b>SIGNS</b>                   | Graham Timms<br>Geoff Hungerford   | Graham Timms<br>Geoff Hungerford | Graham Timms<br>Geoff Hungerford |
| <b>MORNING SET UP</b>          | Geoff Hungerford                   | Frank White                      | Frank White                      |
| <b>PUBLIC RELATIONS</b>        |                                    |                                  |                                  |
| <b>1ST SHIFT 8.00 to 10.30</b> | Graham Maslen                      | Caroline Jones                   | TBA                              |
| <b>2ND SHIFT 10.30 to 1.00</b> | Roger Desmarchelier<br>David Lewis | David Forsythe<br>Nick Kenyon    | TBA<br>TBA                       |
| <b>3RD SHIFT 1.00 to 3.30</b>  | Bob Elsworth<br>Jack McCartney     | Peter Tang<br>Michael Midlam     | TBA<br>TBA                       |

Second shift collects payment from stallholders. Third shift returns signs and bins to St George Bank storage. **Please arrange your own swap and notify Geoff Hungerford if you will be unavailable.**

## WebAware - emails to all members, etc.

If you want to send an email to all members of the club, simply email [members@kuringgairotary.org.au](mailto:members@kuringgairotary.org.au). Similarly, you can send an email to all 'friends of Rotary' by emailing [friends@kuringgairotary.org.au](mailto:friends@kuringgairotary.org.au). A full explanation of the system and how to use it appears in the member forum section of the club's website. You can reply (or 'reply all') to such emails. You can also add to the list of 'friends of Rotary' - e.g., your partner or friends.

## Club bank details

Rotary Club of Ku ring gai **General** account  
BSB: 032 089 Account no.: 253341

Rotary Club of Ku ring gai **Project** account  
BSB: 032 089 Account no.: 253333

**Please include your name in the details of all deposits to the club accounts**

**Expense reimbursement claims** must be presented with a completed remittance advice which you can download from the club website. Please include your BSB and account number.