



# K O O N G G A

Bulletin of the Rotary Club Of Ku-ring-gai Inc - Chartered 6th February 1959

2013-14 Volume 56 No. 16

21 October 2013

## This week's speaker



**Felicity McDonnell**  
**Ku-ring-gai Youth Development Service (KYDS)**

Ku-ring-gai Youth Development Service is an independent, non-profit adolescent mental health and counselling service that provides outstanding early intervention and responsive counselling support to the local community on a free and confidential basis.

Felicity is a marketing professional who has extensive experience securing grants for community organizations. Her role with KYDS is to secure reliable funding to ensure the organization's future - and this is what Felicity will be speaking about.

## International night

Our International Night will be on Monday 4 November at the home of Graham and Judy Timms, to raise funds for the School for Life in Uganda.

Cost will be \$35 per head, which will include food and wine and fun activities. Graham is generously donating dry red and white wines. BYO beer and soft drink.

This is the night before the Melbourne Cup and there will be some \$2 sweeps.

To emphasise the international theme, we already have some offers of food, but we need more (dishes/salads enough to serve 8-10.) Please let me know which of your favourite exotic dishes you would like to bring.

Partners and friends are very welcome!

Annabelle Chauncy, one of the founders of School for Life, will be joining us during the evening.

Greg Newling



## Bobbin Head Cycle Classic



Last week's joint meeting of the Rotary clubs of Ku-ring-gai, St Ives and Turramurra comprised a detailed briefing on plans for 'The Bobbo' on Sunday, 23 March next year.

**Paul Rickard** told us what's new in 2014, including:

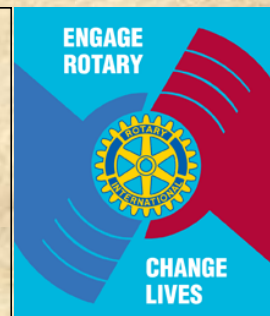
- Lifeline Harbour to Hawkesbury will be the major charity, receiving 50% of the funds raised.
- The other 50% will be shared between Bo Hospital (Sierra Leone); KYDS; and Eagles RAPS
- The aim is to raise 50% more than last year.
- Up to 2,500 riders have been authorised.
- There will be an 80km ride as well as the 12, 57 and 104 km rides. Routes have been modified for extra safety.
- We are seeking to attract corporate cycling teams with the offer of special facilities at the start/finish oval.
- Permission for a timed stage is being sought.
- The 12km ride will begin 45 minutes earlier than last year.

**Jack McCartney** reported that the event has already attracted \$40,000 in sponsorship, but more is required. He congratulated Caroline Jones for her persistence in pursuing sponsors and acknowledged others who have obtained sponsorships. Jack:

- Emphasised the importance of Rotarians and others patronising sponsors' businesses (and letting those sponsors know about it).
- Said the event needs more sponsors to donate goods and services, such as prizes, energy foods and drinks.
- Needs more leads on local businesses, such as professional firms, which may become sponsors.
- Plans to use social media to generate more leads and attract sponsors.

## In this issue

- This week: Felicity McDonnell - Ku-ring-gai Youth Development Service (KYDS)
- International night: contributions sought
- Last week: Bobbin Head Cycle Classic planning update
- Our Community Matters newsletter
- Rotary eclub fundraiser: 'About Time'
- PolioPlus progress report: Livestream presentation
- Calendar of events; News about members; Anniversaries; Door team; Last meeting's guests; Gordon Market roster ; Club officers; Club committees



The club meets every Monday 6.30pm at West Pymble Bicentennial Club, 2 Prince of Wales Drive, West Pymble. Visitors welcome. [www.kuringgairotary.org.au](http://www.kuringgairotary.org.au)

Rotary International  
Theme 2013-2014

**Peter Kipps** spoke about marketing the event and made the following points:

- As about 50% of last year's riders are likely to ride again, we need to attract about 1,700 new riders.
- Marketing will include:
  - Traditional marketing through bicycle shops;
  - Web marketing (on which Bob Ivey has done outstanding work)
  - An email flyer, which all members are encouraged to send out to all their contacts (Peter emphasised the need to use an official BHCC 'signature' on emails);
  - Handing out flyers at other cycling events;
  - Flyers for all members to place in places such as gyms, community notice boards, doctors' surgeries, etc;
  - Advertisements in bicycle shops as far out as Blacktown, Baulkham Hills and Randwick;
  - 21 road banners in 20 municipalities around Sydney;
  - Publicity in local newspapers; and
  - A Facebook campaign designed to engage its audience.
- He needs help with all forms of marketing.
- He is seeking a person with a marketing/graphics background to prepare online advertisements and banners.
- All members can help by joining Facebook (a very effective marketing tool for business) and posting things such as feedback they receive from bicycle shops.
- Persuading riders to fundraise themselves will increase the return from the event.

**Harold Morgan** explained the value of involving corporate teams. He said:

- Corporate teams are major fundraisers.
- The teams compete amongst themselves to raise the most money.
- Incentives will be offered for teams that raise the most funds, e.g.:
  - Access to corporate tents with facilities such as physiotherapists, BBQs, etc;
  - A restaurant voucher worth \$1,500;
  - A bike worth \$1,500.
- He needs help identifying companies with cycling teams and making contact with their organisers.

**Dee Stewart** said that about 300 volunteers are required to run the event (mostly as marshals). Since the 3 clubs have only about 90 - 120 active members between them, each will need to source another 2 or 3 volunteers from family and friends. Other organisations which will provide assistance include Interact, Rotaract, SES, etc.

**Wendy Carver**, CEO of Lifeline Harbour To Hawkesbury, noted with appreciation The Bobbo's new tag line "Pedal to Save Lives" and spoke about:

- The problems Lifeline addresses and the wide range of services it provides; and
- Its funding requirements and the significant support that it receives from Rotary clubs.

**Felicity McDonnell** spoke about Ku-ring-gai Youth Development Service, the needs that it responds to and the work that it is doing. (A more detailed report will appear next week.)

## Our Community Matters



ourcommunity.com.au  
Where not-for-profits go for help

**Our Community Matters** is a free regular newsletter that contains news and views affecting the community sector. The newsletter covers both opportunities and issues for community and non-profit groups, tackling subjects such as public liability insurance, taxation, legal changes, grants and leadership news. It also reports the latest research, survey, trends and other information designed to inform and assist Australia's 600,000 community groups.

OCM also regularly tries to include resources in the newsletter designed to assist groups, whether it is the latest advice on dealing with the media, a helpsheet on how to value the unpaid work of volunteers for grant applications or advice on risk management, for example.

**You can sign up to receive your free copy by registering as a member (it's free!). [Click here](#) to sign up.**

To download the latest edition of *Our Community Matters* click on this link: [Issue 4, 2013](#)

## Rotary eclub fundraiser



Come and help us raise some much needed funds for our Major Project - KINI Kenya! The E-Club will be hosting a movie night on Sunday October 27 from 6pm, screening the new film "About Time", at the Roseville Cinemas. This is a great opportunity to invite some friends for a fun night out and help to fundraise for a great cause. For further information and to buy your ticket see the [event page](#).

## PolioPlus progress report

On World Polio Day, 24 October, watch a special Livestream presentation by Rotary and the Northwestern University Center for Global Health on the progress of the Global Polio Eradication Initiative (GPEI). The 90-minute event, World Polio Day: Making History, will be held before a live audience at 9:30 am Sydney time at the John Hughes Auditorium on Northwestern's Chicago campus. For more on this visit [endpolionow.org](#).



## Calendar of events

October	28	Ethics Classes in Schools
November	4	International Night chez Timms
	11	Club Forum
	18	Terry Davies - Australian Rotary Health (Hat Day in support of Mental Health - Australian Rotary Health)
	23	(Saturday) Trivia Night - venue: Warrawee Bowling Club - time: 7 pm
	25	TBA
December	2	TBA
	9	TBA
	16	Christmas Party chez Tyler (last meeting in 2013)
January	13	Bowls night at West Pymble Bicentennial Club
February	23	(Sunday) Inaugural District 9685 Conference - venue: the Concourse, Chatswood
June	1 - 4	Rotary International Convention - venue: Olympic Park, Homebush
	3	Rotary International Convention Home Hospitality Night

## News about members

Bob Ivey disappeared last week and was discovered in Bali. It looks like he's not coming back.

He writes: Just thought you might like the photo of our friend's home in Bali where we are house guests: 7 air conditioned bedroom suites in a circle around the 35 m pool, a sweeping verandah with pool table and lounging / dining areas which effectively make indoor lounge rooms unnecessary. Of course expats must employ



house staff in Indonesia, so everything is done for us. Gwen and I go for an hour morning walk along the beach front nearby, past the luxury hotels with their outdoor eateries looking over the water - then return home to be served breakfast. Restaurants are so cheap here we have been eating out most nights - last night on the west coast of Bali to watch the sunset, as we sat at tables on the beach and ate magnificent BBQ'd seafood cooked with lovely spices over burning coconut husks. Even the smoke smell was enchanting. Eat your hearts out! Bob and Gwen

## Anniversaries - October

### Birthdays

4 Oct Michael Tyler  
9 Oct Mandy McCartney  
16 Oct Anne Maslen

20 Oct Adrienne Hall  
22 Oct Ross Egan

### Wedding Anniversaries

7 Oct Lou & Rita Coenen  
14 Oct Ted & Eunice Price

## Booking guests & apologies for meetings

Members are booked in to attend every regular meeting of the Club, if you cannot attend a meeting or wish to book in a guest / partner please access the web at <http://www.kuringgairotary.org.au> before 2.55 pm on the day of the meeting. An apology for future meetings may also be entered. **If you do not apologise for non-attendance the Club must pay for your meal and you will be asked to reimburse the Club.**

## Door team

October	November	December
Malcolm Braid	Chris Hoch	
Peter Kipps	Ross Lambert	

The door team is responsible for welcoming visitors and guests, recording payments and issuing copies of the record to the President, Secretary and Bulletin Editor. **Please arrange your own replacement if you are unavailable.**

## Gordon Market roster

MARKET ROSTER	10 Nov	08 Dec	12 Jan
<b>BANNERS</b>	Frank White	Frank White	Frank White
<b>SIGNS</b>	Graham Timms Geoff Hungerford	Graham Timms Geoff Hungerford	Graham Timms Geoff Hungerford
<b>MORNING SET UP</b>	Frank White	Frank White	Frank White
<b>PUBLIC RELATIONS</b>			
<b>1ST SHIFT 8.00 to 10.30</b>	Tom Jackson	Caroline Jones	Chris Hoch
<b>2ND SHIFT 10.30 to 1.00</b>	Roger Desmarchelier Nick Kenyon	Gary Dawson Bob Ivey	Greg Newling Greg Goodman
<b>3RD SHIFT 1.00 to 3.30</b>	Malcolm Braid Peter Kipps	Ross Lambert Peter Tang	David Forsythe Linda Lam-Rohlf

Second shift collects payment from stallholders. Third shift returns signs and bins to St George Bank storage.  
**Please arrange your own swap and notify Geoff Hungerford if you will be unavailable.**

## Club officers and committee chairmen 2013-14

### Board of directors

<b>President</b>	Tony McClelland
<b>Vice President</b>	John Aitken
<b>President Elect</b>	(Vacant)
<b>Secretary</b>	Geoff Hungerford
<b>Treasurer</b>	Graham Maslen
<b>Director - Membership</b>	Roger Desmarchelier
<b>Director - Public Relations</b>	Michael Midlam
<b>Director - Club Administration</b>	(Vacant)
<b>Director - Service Projects</b>	John Aitken
<b>Director - Rotary Foundation</b>	Graham Timms

### Service committee chairmen

<b>Club Service</b>	(Vacant)
<b>Vocational Service</b>	Michael Midlam
<b>Community Service</b>	Ross Lambert
<b>International Service</b>	Greg Newling
<b>Youth Service</b>	Joy Newling
<b>Bobbin Head Cycle Classic</b>	Peter Kipps
<b>Sergeant-at-Arms</b>	Greg Newling

## Club committees 2013-14

**Bobbin Head Cycle Classic:** John Aitken, Ross Egan, Peter Kipps, Tony McClelland, Michael Midlam, Adele Mitchell, Graham Timms

**Club History:** Malcolm Braid, Tom Jackson

**Club Service/Club Administration:** Geoff Hungerford, Graham Maslen, Michael Tyler (Koongga Editor)

**Community Service:** Lou Coenen, Gary Dawson, Roger Desmarchelier, Ross Egan (Daffodil Day), Rob Hall, Chris Hoch (Red Shield Appeal), Geoff Hungerford (Markets) Caroline Jones, Nick Kenyon, Ross Lambert, Loïc Lacombe, Linda Lam-Rohlf, Jack McCartney, Michael Midlam (Bowel Scan), Frank White (Markets)

**International Service:** David Forsythe, Graham Maslen, Adele Mitchell, Greg Newling, Peter Tang

**Membership:** Roger Desmarchelier, Dilys Geddes, Linda Lam-Rohlf

**Public Relations:** Michael Midlam

**Rotary Foundation:** Graham Timms

**Vocational Service:** Michael Midlam

**Youth Service:** Malcolm Braid, Emyr Evans, Greg Goodman, Bob Ivey, Tom Jackson, Joy Newling, Ted Price

## Club bank details

Rotary Club of Ku ring gai **General** account  
 BSB: 032 089 Account no.: 253341

Rotary Club of Ku ring gai **Project** account  
 BSB: 032 089 Account no.: 253333

**Please include your name in the details of all deposits to the club accounts**

**Expense reimbursement claims** must be presented with a completed remittance advice which you can download from the club website. Please include your BSB and account number.