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Special edition Bobbin Head Cycle Classic

This is a special Koongga for the presentation on the Bobbin Head Cycle Classic on Monday night.

It was indeed a pleasure to observe the interest and enthusiasm of all members for this project and members willingness to volunteer for specific rolls

Budget

The Budget does have a \$5,000 entry for a Major Sponsor but not the \$15,000 I hope our members can sell/ attract..



Bobbin Head Cycle Classic



Meeting Apology

Please use the club website before 3pm on meeting day to apologise or add a guest or you will be required to reimburse the club for your meal cost.

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Bobbin Head Cycle Classic



Bobbin Head Cycle Classic

A joint event run by the Rotary Clubs of
Turramurra and Ku ring gai

11 September 2011

(yes, Market day)

•6 Months from/to Garden Festival

Three rides

Start Karuah Oval

10k	10am to the top of Bobbin Head and return	\$20F \$19A \$5C*
40k	8.30am through Bobbin Head for 20k and return	\$30
100k	6.30am through Bobbin Head to Calga and return	\$50

*F family A adult C Child

Bobbin Head Cycle Classic

Budget

Income	\$34,150
Expenditure	\$24,379
Profit	\$ 9,771

But happy to break even year 1

**Funds to be allocated to
Lifeline
Bo Hospital**

Bobbin Head Cycle Classic

Coordinator Michael Robertson

Turrumurra Team

Michael Robertson
Marchello Kavieri
Colin Sweet
Paul Rickhard
Laurie Facer

Turrumurra Team

Michael Robertson
Marchello Kavieri
Colin Sweet
Paul Rickhard
Laurie Facer

Bobbin Head Cycle Classic

Lifeline Representative

Emma Bagley

emmabagley@lifelineh2h.com

02 9498 8805

Bobbin Head Cycle Classic

Major Sponsor opportunities

This event offers excellent opportunity for sponsors looking for good exposure and influence in the Ku ring gai and Hornsby Municipalities. Their business will be saturated in the area for 4 months

Please consider your contacts

Bobbin Head Cycle Classic

WEB Address

[www. Bobbinheadcycleclassic.com.au](http://www.Bobbinheadcycleclassic.com.au)

Request for a quote has been circulated and 7 responses have been submitted.

The plan is for the WEB to go live May 31

Bobbin Head Cycle Classic

Name of Group	# on list
Graeme Jones Tour de Plonk	60
Howard Dove Audax	200
Pedals Plus Ben Larsen	OS
Renegade Josh	
Waratahs Ian Johnstone	400
Mugachino Phil Johnson	Small
Bike North	623

Bobbin Head Cycle Classic

Task	Person
Logistics Coordinator	Frank White Colin Sweet
Treasurer	Tony McClelland
Entertainment	Emyr Evans & Turramurra person
Catering	Roger Desmarchelier Rasma Andrejewskis
Volunteers Manager	Volunteer? & Lifeline?
Marshalls	All members & Partners
Sponsorship:	John Thompson & Emma Bagley
Volunteers	Many Ku ring gai members
St John contact	Peter Tang
Marketing	Lou Coenen & Graham Timms

Bobbin Head Cycle Classic

Opportunity to create a new iconic community event ***which means that we will be better known and people will be more inclined to support us.***

It will get our name across to a whole new group of people ***which means that it will be easier to recruit new members*** and raise funds.

It compliments the Garden Festival – 6 months apart ***which means that we can all have a good rest after the Festival before this event***

Bobbin Head Cycle Classic

There is risk especially in the first year where we have \$10k of one off costs, ***which means that we may lose money initially. This means that as club we need to be prepared to take a knock in the first year or two and hang in for the good years,*** but the potential is far above what we have shown.

If it goes well we could double our annual project income.

Bobbin Head Cycle Classic

Where to now?

The club has a great opportunity. To achieve the potential every member of the club needs to commit to a job. We will form action groups for various key functions and **we would like every club member to join a group.**

Please think about what we have said and if you have any reservations or suggestions, please contact one of the Ku ring gai team ASAP.

Bobbin Head Cycle Classic

Thanks for listening we hope you are inspired to help make this into a great event. We will come back to you with a list of tasks next week

Questions/discussion please?

Budget

Bobbin Head Cycle Classic

Bike Ride Budget (Working Draft)

Assumptions

100km Charge	\$50.00
50km Charge	\$30.00
10km Charge (Adults)	\$10.00
10km Charge (Children)	\$5.00
10km Charge (Families)	\$20.00
Number of 100k riders	300
Number of 50km riders	200
Number of 10 k (Adults)	50
Number of 10k (Children)	50
Number of 10k (Family)	20

Insurance Cost Per Rider	\$0.00
Credit Card Costs	2.50%
Local Hero Costs	7.50%

Income

Riding Fees

100km	\$15,000
50km	\$6,000
10km	\$1,150

Sponsorship

Corporate Sponsorship	\$5,000
Rider/Supporter Sponsorship	\$5,000

Turrumurra Park Entertainment

BBQ	\$500
Coffee	\$500
Donations/Rent from Commercial Operators	\$1,000

Total Income \$34,150

Expenses

IT

Domain name registration	\$200
Web site hosting	\$250
Web site design & development	\$5,000

Logistics

Signage	\$3,000
Hire of Portable Toilets	\$2,000
Hire of Tents etc	\$1,000
Hire of tressil tables	\$500
Hire of road cones	\$500

Marketing

Brochures	\$3,000
Advertising	\$5,000

Consumables

Water, plastic cups	\$1,000
Garbage bags	\$500

Insurance

Insurance	\$0
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Miscellaneous

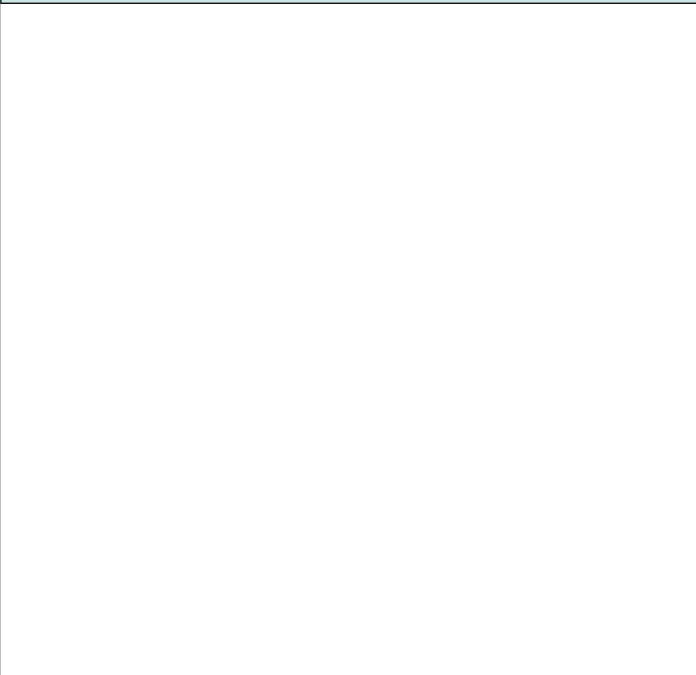
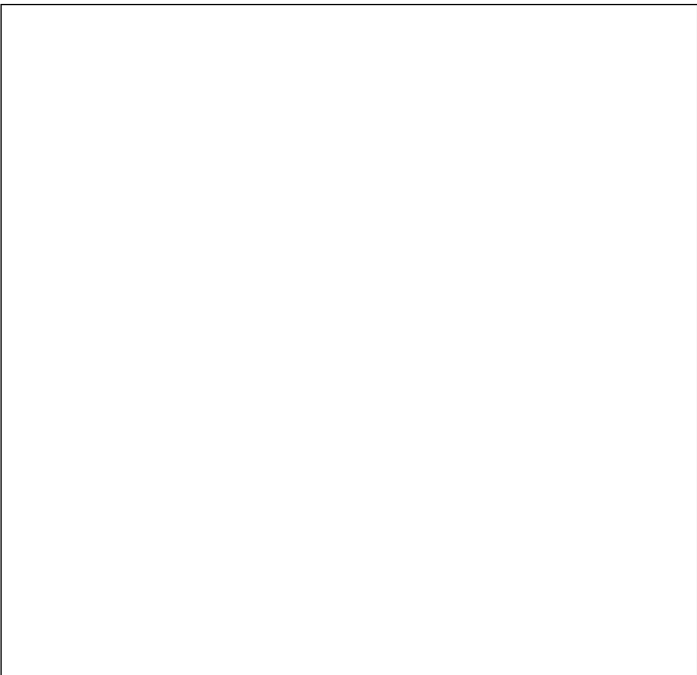
Sundry	\$1,000
Donation to St Johns	\$500

Payments

Credit Card Fees	\$554
Local Hero Fees	\$375

Total Expenses \$24,379

Profit/Loss \$9,771



Rotary Foundation Thought for The Week



Rotary Acronyms

Apologies & Guests

Members are booked in to attend every regular meeting of the Club, if you cannot attend a meeting or wish to book in a guest / partner please access the WEB at <http://www.kuringgairotary.org.au> before **3.00pm** on the day of the meeting. An apology for future meetings may also be entered. If you do not apologise for non-attendance the Club must pay for your meal and you will be asked to reimburse the Club.

Guest Speakers

See club website: **"Member Forum - Events"** for whole year listing of events

18 Apr	Presentation of the Bobbin Head Cycle Classic and 10 on me Michael Midlam
25 Apr	Anzac Day / Easter Monday - no meeting
16 May	Carers Night
23 May	Garden Festival—Report and Brainstorm
13 Jun	Queen's Birthday holiday—no meeting
Mon 27 Jun	Changeover Dinner, Rotary Club of Ku-ring-gai
19 Sep	District Governor's visit

Market roster

Time	8 May	12 Jun
Banners	White, Frank	White, Frank
Signs	Timms, Graham Hungerford, Geoff	Timms, Graham Hungerford, Geoff
Morning Set up	White, Frank Thompson, John	White, Frank Thompson, John
0800 – 1030	Aitken, John Ivey, Bob	Fletcher, Howard Krishnan, Bala
1030 – 1300	Coenen, Lou Andrejewskis, Rasma	Evans, Emyr Midlam, Michael
1300 – 1530	Desmarchelier, Roger Kennedy, Irene	Egan, Ross Forsythe, David

MARKET DUTIES: You must initiate changes & advise Geoff Hungerford. Third Shift returns signs & bins to St George Bank

Door team

Duty	April	May	June
Greeter	Eleanor File-wood	John Aitken	Emyr Evans
Team	Michael Midlam	Bala Krishnan	Rebecca Fletcher
Team	Joy Newling	Greg Newling	Geoff Hungerford

NOTE: The door team is responsible for welcoming visitors and guests, recording payments and issuing copies of the record to the President, Secretary and Bulletin Editor. Please arrange your own replacement.

Happy days April 2011

Birthdays		Anniversaries	
Skellet Patricia	2-Apr	Tom & Laurel Jackson	6-Apr
Frank White	5-Apr	Greg & Joy Newling	29-Apr
Roger Desmarchelier	5-Apr		
Emyr Evans	7-Apr		
Timms Judy	9-Apr		
Jackson Laurel	8-Apr		
Geoff Hungerford	18-Apr		
Malcolm Braid	30-Apr		