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Rotary International
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SheltaBox photo shoot

A number of members gave their time and assembled a SheltaBox for a photo shoot for North Shore Times. The anonymous lady in the bottom photo is a 93 year old enthusiast who dropped in to assist.



Speaker 13th Eric Stanley

Be Happy Be Rich is the ideal guide book for everyone who wants to achieve the life of their dreams. It's easy to read, fun to apply and is built upon concepts that are simple and effective. It takes you on a journey from allowing yourself to dream to putting your dreams into reality. Whatever your current situation might be, you can change it – this book will show you how. Here you will find the Nine Happiness Keys, each one with exercises to help you achieve a happier and richer life.

Eric Stanley's interest in the principles of success, self-help and motivation began in the late 1960s, when he was in the top four percent of successful life security consultants. This led him to being involved in seminars devoted to the essential principles of success. Eric holds a Graduate Certificate in Adult Education, equipping him to develop this book with a simple but powerful message: how people can use the concept of happiness in a co-ordinated and logical strategy to obtain the riches that they deserve. Eric is now on the professional speaking circuit imparting his knowledge in his down-to-earth and humorous way. Eric delivers a high impact presentation based upon some of the principles from his book. It's enjoyable and informative and will help your attendees achieve happier and richer lives.

What the Readers are Saying ...

'This is likely to be one of the few books you'll ever need. Eric Stanley has taken the best ideas and compiled them into a simple to understand step-by-step guide that can lead you to a better life.'

JOHN SENIO, OPTOMETRIST

'Sometimes we just need the right book at the right time. A valuable, useful, life-changing guide to the important things.'

Dr TERRY DOWLING

Guests

President Michael welcomed Guests Pam Pritchard and Trevor Lowes also Caroline Jones

The Girl Who Played with Fire—again

Ross Egan has organized a Film night at **Roseville** Cinema on Monday 27 September. Ross booked the whole Cinema of 200. Admission is \$20. The movie is the second of Stieg Larsson's trilogy. The book is a best seller, please bring friends.

We will hold drinks and nibbles from say 6:15pm and movie to start round 7:15pm

The book is excellent and the first trilogy movie was good, please arrange a group with your friends

This is an important fund raiser

Howard Fletcher

Howard Fletcher has been ill with flu and hopes to return soon

Ivan and Pat Skellet

Pat has had a bad turn and is in intensive care and we all wish her the best and a speed recovery.

Pat is Ivan's carer and obviously he is concerned about Pat's health but he also misses her as a carer,

Pat drove Ivan to the SAN for treatment each week and is unable to do this for a while. If anyone is able to assist Ivan please give him a call. Please give him a call anyhow.

This version of Koongga is not going to Ivan

RYLA

Rebecca said it is now time for names to be submitted for nominees for Ryla. Please contact Rebecca if you have a name to put forward

Malcolm Braid

The list for the movie night is circulating, please include your names along with your guests

The Membership survey is due now.

We received \$4,500 for the Government Grant and we still have \$700 to spend. **Ideas welcome**

Rotary Foundation Thought for The Week

9) This week's Rotary Foundation Thought is about the impact of a Group Study Exchange (GSE).

For Stephen Rajamani, an insurance broker in Tamilnadu Province, India, the GSE experience was life-changing. Rajamani initially travelled to Brazil to learn about the culture and lifestyle and to learn about insurance practices there. His team visited many businesses, educational institutions and government offices. What Rajamani realised is that human beings are alike everywhere throughout the world, from the mayors and dignitaries who extended a warm welcome to the host families who showered the team members with affection. Upon returning home Rajamani became a member of the Rotary Club of Manapparai and showed his gratitude to The Rotary Foundation by becoming a Paul Harris Fellow in his first year. *Every Rotarian, Every Year* -Be a part of it.

Make your annual gift today and nominate a GSE Team members candidate for our 2011 exchange with D5830 Texas. Applications close 30 September 2010.

PDG Pam Pritchard Guest speaker Polio Plus

Polio is more geographically focused than ever before, and political commitment in the polio-endemic countries is stronger than ever, yet some challenges remain. This presentation will provide an update on the status of the Global Polio Eradication Initiative, inform Rotarians of what they can do to support Rotary's US\$200 Million Challenge, and identify what polio eradication activities are supported by Rotary funding. We must End Polio Now!

Rotary is not alone in its effort to eradicate polio. We are one of four spearheading partners of the Global Polio Eradication Initiative, which also includes the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention in support of the governments of the world, both in the polio-affected and donor countries. With the recent tremendous support of the Bill & Melinda Gates Foundation

When Rotary launched its PolioPlus program in 1985, there were over 350,000 cases of polio each year — 1,000 cases per day, in over 125 countries. Today, annual cases of polio paralysis are down to less than 1,700 a year — that's a 99% reduction in the number of infections worldwide. In 2009, only four countries remain polio endemic: India, Nigeria, Pakistan, and Afghanistan. This is the lowest number in history and, more important, polio only circulates in limited geographic areas in each country.

In Pakistan and Afghanistan, polio transmission continues, especially in the highly populated Sindh province of Pakistan, among mobile groups, and in communities who live in insecure areas. To reach these "hard to reach" populations, immunization posts have been set up at key migrant gathering areas and known border crossings between Afghanistan and Pakistan. Rotary this year supplied two immunization booths at one of the crossings on each side of the border. Immunization campaigns are being synchronized in these areas to vaccinate children traveling within these groups. In addition, Days of Tranquility have been negotiated in 11 of the highest-risk districts in Afghanistan, and children fleeing conflict in Pakistan are being immunized in refugee camps.

For example, most of southern India is polio-free, as you can see from this map. Great progress was made from 2008 to 2009. The Indian Expert Advisory Committee that met in June 2009 determined that the epidemiologic, virologic, genetic, operational, and technical evidence all suggest that India is firmly on the right path to finish eradication. A primary focus will be on improving vaccination activities in the Kosi River area of Bihar and accessing mobile populations moving out of Uttar Pradesh.

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Each club is being challenged to organize a public fundraising event each year of the challenge. Rotaract and Interact clubs are also asked to participate and contribute to the challenge. They can organize fundraising events independently or in conjunction with their spon-

In 2008, there were 1,652 cases of polio. In 2009, there were 1,595 cases. Pakistan and Afghanistan have nearly eradicated polio. In India, a majority of the cases are the less virulent type 3. Work needs to be done in Nigeria, but recent political commitments from Nigeria, along with intense advocacy efforts by Rotary and the Bill & Melinda Gates Foundation, make us optimistic that we will see progress very soon. Nigeria is responsible for infecting several other previously polio-free countries with the poliovirus as indicated by the "others" category.

As noted earlier, countries such as Nigeria and India have effectively dealt with one type of polio, only to suffer a major outbreak of the other type of polio. To address this issue, a new bivalent vaccine has been developed that is superior to the trivalent vaccine that worked against all three types of polio and is almost as effective as the monovalent vaccines that work against just one type of polio. This new vaccine will be used strategically where both types of polio are circulating to more effectively reduce the number of polio cases.

Political commitment in support of polio eradication is high not only in the endemic countries but globally as well. Rotary International was privileged to have the secretary-general of the United Nations address the 2009 RI Convention in Birmingham, England. The secretary-general has been very supportive of Rotary and polio eradication efforts. He has personally administered polio vaccine to children, written to the heads of state of the four remaining polio endemic countries, and negotiated Days of Tranquility in conflict countries such as Afghanistan in order to allow polio vaccinations to take place. He is a good friend to Rotary and to polio eradication.

At this critical time in the effort, the Global Polio Eradication Initiative is also enjoying unprecedented political support from other world leaders, such as U.S. President Barack Obama. The president's statement of commitment to the Organization of the Islamic Conference, whose member states include Nigeria, Pakistan, and Afghanistan, has energized the polio eradication effort and galvanized support for the program.

Rotary was privileged to have another recognized world leader at the 2009 International Assembly. At that meeting, Bill Gates announced that the Bill & Melinda Gates Foundation had awarded \$255 million to Rotary International to support the global effort to eradicate polio, in addition to the Gates Foundation's 2007 grant of \$100 million. *Click*

The two challenge grants total \$355 million, of which Rotary has committed to matching \$200 million by 30 June 2012.

This new fundraising effort is called Rotary's US\$200 Million Challenge.

As of 1 January 2010, we had raised \$105.2 million -- over half of the \$200 million goal. Momentum and enthusiasm are strong as Rotarians see that, while there is hard work ahead, the end of polio is in sight with global commitment at the highest level yet.

Each club is being challenged to organize a public fundraising event each year of the challenge. Rotaract and Interact clubs are also asked to participate and contribute to the challenge. They can organize fundraising events independently or in conjunction with their sponsor clubs. The entire family of Rotary is invited to participate in Rotary's US\$200 Million Challenge.

Clubs are being asked to commit to a goal for each year of the challenge. Clubs are encouraged to reach out to the public to secure contributions.

Individual Rotarians are also invited to personally take part in the challenge, with special emphasis on newer members and clubs who have not had the opportunity to participate in PolioPlus, Rotary's priority program.

There is no limit to the creativity of Rotarians and the family of Rotary when it comes to raising money for polio eradication. Here, an Interact club member paints a child's finger purple — in this case in return for a contribution — just as volunteers do during National Immunization Days to indicate that a child has been immunized.

Raising awareness about Rotary's role in polio eradication is also an important element of Rotary's US\$200 Million Challenge. A car magnet sold as a fundraiser also communicates a message to the community. And Scottish Rotarians braved frigid waters for the Loony Dook, a New Year's Day fundraiser for their club. For more fundraising ideas, sign up for the free End Polio Now e-newsletter through the RI website.

Both cash and District Designated Fund allocations are accepted to help meet the challenge.

Contributions to the challenge qualify for Paul Harris Fellow and Major Donor recognition.

This tool is available in the United States and a limited number of other countries. You can use it at your fundraisers or public events as a way to make giving even easier.

While focusing on raising funds for polio eradication, Rotarians should know how PolioPlus funds are spent, and today I'd like to provide an overview for you.

PolioPlus funds, for the most part, are spent in three major categories of activities: operational support, surveillance, and social mobilization, which are defined on this slide. A very small amount of funding is allocated for research, per our agreement with the Bill & Melinda Gates Foundation. Almost 100 percent of the funding is granted to WHO and UNICEF. These organizations submit joint proposals to the International PolioPlus Committee, which meets three times per year. The proposals are vetted with input from our advisers. The International PolioPlus Committee then makes recommendations for funding to the Trustees, who make the final decisions. A very small amount of funding supports the administrative requirements of our national PolioPlus committee chairs in the polio-endemic and polio-affected countries.

This pie chart shows in which countries Rotary makes grants. The majority of funding since 2002 has been spent in the four remaining polio-endemic countries: India, Pakistan, Afghanistan, and Nigeria. The balance of funding supports activities in the high-risk and importation countries, such as Angola, Chad, Ethiopia, Nepal, Niger, Sudan, and others.

Pam Pritchard



Rotary Acronyms

ANZO The abbreviation of our Rotary Region - Australia, New Zealand, Oceania.

ANZSE Australia New Zealand Study Exchange [Back to top](#)

ARH Australian Rotary Health - A multi-District project approved by RI to seek public donations in support of health research within Australia. Previously ARHRF.

ARHRF Australian Rotary Health Research Fund - A multi-District project approved by RI to seek public donations in support of health research within Australia.

ARHRF Now abbreviated to ARH.

Guest Speakers

6 Sept	DG's visit
13 Sept	Eric Stanley
20 Sept	Wendy Escott (Studio Artes)
27 Sept	Movie Nite
18 Oct	Apprentice Awards

Market roster

Time	12 September		
Signs & Banners	Timms, Graham Hungerford, Geoff		
Morning Set up	White, Frank Thompson, John		
0800 – 1030	Newling, Greg Newling, Joy		
1030 – 1300	Evans, Emyr Jackson, Tom		
1300 – 1530	Kipps, Peter Desmarchelier, Roger		

MARKET DUTIES: You must initiate changes & advise Geoff Hungerford. Third Shift returns signs & bins to St George Bank

Door team

Duty	September	October	November
Greeter	Caroline Jones	Malcolm Braid	
Team	Evans, Emyr, van Ewijk-Miller, Marieken	Bala Krishnan, Linda LamRohlfis	

NOTE: The door team is responsible for welcoming visitors and guests, recording payments and issuing copies of the record to the President, Secretary and Bulletin Editor. Please arrange your own replacement.

Happy days September 2010

Birthdays

Anniversaries

Bob IVEY*	4-Sep
John BOYLE	9-Sep
Janet BOYLE	11-Sep
Chris McGuigan	12-Sep
Ivan CRIBB*	13-Sep
Rita COENEN	15-Sep
Helen EGAN	16-Sep
Amanda HOCH	18-Sep
Susan AITKEN	23-Sep

Club awards

Winner District Governor's Shield - Best Large Club for 2004-05
Presidential Citation - for excellence and exemplary achievements 2005-06-07-09
District Governor's Membership Growth Award (Large Clubs) 2006-07
District Governor's Membership Growth Award for Large Clubs 08-09
Rotary International Award for Membership Development Initiatives 08-09

Apologies & Guests

Members are booked in to attend every regular meeting of the Club, if you cannot attend a meeting or wish to book in a guest/partner please access the WEB at <http://www.rotarynews.info/Club4219/r.i> before 3.30pm on the day of the meeting. An apology for the next week may be entered after 5pm. If you do not apologise for non-attendance the Club must pay for your meal and you will be asked to reimburse the Club.

The 'Koongga' Message Stick

The Emblem of the Rotary Club Of Ku-ring-gai

It is appropriate that the emblem of the Rotary Club of Ku-ring-gai should be the "KOONGGA", which is a message stick used by the Australian Aborigines. The pattern of markings burnt into the surface of a "Koongga" is not a form of writing. The bearer delivers the message orally and the "Koongga" is a guarantee that he is telling the truth.

Bearers of message sticks sometimes travelled long distances, often through the territories of hostile tribes. The messages they delivered were to arrange a corroboree, a trade meeting, exchange of information and other tribal matters.



The colours and symbols on a "Koongga" vary with each tribe. The ones chosen by the Rotary Club of Ku-ring-gai and incorporated into our banner are representative of the tribes that lived in the Ku-ring-gai area many years ago. Additionally, the Banner of the Rotary club of Ku-ring-gai bids to all who receive it, a friendly "Karlbandi", a friendly welcome. Indeed, the Club's "Koongga" and "Karlbandi", banner reflect in their own unique way, the ideal of "Rotarians united in service, dedicated in Peace".