

**Letter sent to a mailing list of over 1,000 companies
Inviting them to nominate suitable employees to attend the
ACHIEVEMENT WORKSHOP
(conducted annually from 1986 to 2001)**

(printed on Achievement Workshop letterhead)

June 2001
Mr

Dear _____,

ROTARY'S UNIQUE OPPORTUNITY FOR BUSINESSES

Rotary offers a unique program just once each year – a three day workshop that will EXCITE your best employees with management potential.

The Achievement Workshop is conducted for young people with good potential (typically in their 20's or 30's), to advance their understanding of business, of the workplace and of themselves.

***Focussed on developing responsibility for one's own
job performance and personal growth***

More than 1,500 employees from nearly 250 leading companies have benefited from previous workshops. (The companies are listed on our web page). Comments have included:

“The best primer for a management career path that I have ever seen.”

“Essential for providing insights in to the wider issues of management.”

“ I can't believe how much he has changed. I now have a person who is willing to accept at least equal responsibility for improving performance and satisfaction.”

- Both the company and the employee benefit
- Conducted by professional business leaders and management educators
- Matches personal strengths to the goals of the organisation
- Covers business strategy, teamwork and a business simulation to enhance participants understanding of their role in their company
- Awareness is raised of important aspects of business

This stimulating business experience is offered only once each year.

When: Friday, Saturday, Sunday 21st to 23rd September 2001
Where: Macquarie University Graduate School of Management, North Ryde
Fee: \$1,375 (includes GST, two nights accommodation and meals)
Nominations close: 10th August 2001

A prospectus is enclosed. As places are limited, early nomination with payment is recommended. Please call me on 02 9682 3888 if you have any questions, or visit our web site at:

www.achievement-course.com.au

Yours faithfully



Bob Ivey
Workshop Coordinator