



KOONGGA

Bulletin of the Rotary Club Of Ku-ring-gai Inc
- Chartered 6th February 1959

Rotary serving humanity

Volume 59 No. 37 10 April 2017 — Disease Prevention and Treatment Month

Speakers Monday 10 April



Travellers' Tales: On **Monday 10th** April, Emyr, Michael (Tyler), David (Forsyth), Roger Desmarchelier will each spend a **strictly enforced 5 minutes** (probably using Tony McClelland's phone) *recounting an experience that has amused, amazed, confused, informed or simply gobsmacked them while travelling overseas.*

There will be magic lantern slides, some moving pictures (with sound) and a lot of bravado—and perhaps some exaggeration if not downright falsehoods.

Should be fun and a terrific prelude to the Easter Egg hunt the following Monday when there will be **no meeting at Killara Golf Club** and you will be left to your own devices.

Bobbo Starting line



Our Roger took this photo at 6am at the Bobbo starting line

This section included almost 1,500 riders setting out on the 104k ride

Guest Speaker Tetsuya Okada Monday 24th April

Disaster Recovery: On **Monday 24th April**, we will be having a timely visit from Tetsuya Okada from **Risk Frontiers** at Macquarie University.

Tetsuya is a PhD student investigating recent disaster recovery and risk reduction processes in Australia and Japan. Tetsuya has been an assistant researcher on projects looking at disaster recovery for the National Climate Change Adaptation Research Facility (NCCARF), **the impacts of flash flooding for the New South Wales State Emergency Service** and tephra fall impacts from volcanic eruption in Japan. He also worked in the insurance industry in Japan and has skills in geographical information system (GIS) software.



Tetsuya is also a professionally accredited translator who has translated a number of technical writings on a wide range of natural hazards and associated disasters between English and Japanese. He has Master of Arts in Translation and Interpreting from Macquarie University and Western Sydney University.

Guest Speaker Michael Ceely Westmead



Speaker Brad Ceely Westmead Children's Hospital Intensive Care

Brad has a passion, quality and safety loves the work but conversely, it is commonly the worst dream for parents of patients

The unit has 200 clinical staff plus volunteers and they process 1,300 patient each year

Improved technology allows many patients go straight to the ward

97% of patients are successfully discharged. 40% are admitted after life saving surgery

Nationally funded as a National liver transplant facility and a burns unit

They engage with both the child and the family and they have established a family advisory council

They are world leaders in paediatric care

They have reduced mortality by 50% in five years

Laos disappointment

Greg Newling reminded us about the funds we raised, along with other clubs to assist with clearing of land mines in Laos and how this later evolved into water supplies for some villages

The program has been completed and sadly a request/demand for bribes caused cessation of the new planned projects.

The 10 new projects will not proceed.

You will recall that when the School for Life chose their first village to construct class rooms, and a bribe demand was made and they moved to another village.

One wonders how many needy people are denied charity benefits because of the greed of their rulers??

Rotary Club of Turramurra invitation

RCT has **Jason Guest, Youth Services Coordinator, Ku-ring-gai Council**, as our guest speaker on **Tuesday, 2 May** to talk about the 6th annual Hornsby Ku-ring-gai Youth Forum and other youth projects in Ku-ring-gai area that the council and/or Rotary is involved with.

RCT would love you and your members join us for this interesting talk. Details are:

6.15 for a **6.45pm** start

Canisius College

Mona Vale Road (near the corner of Telegraph Road) Pymble

Plenty of parking – please see the attached map of Canisius College

Cost: \$33 per person for a buffet meal (BYO alcohol/soft drinks - alternatively wine can be purchased from RCT at the venue for a cost of \$10 per bottle or beer \$2 per can – no soft drinks are available). Please note that it is cash only, ie, no credit card facilities.

RSVP: 4.00pm, Monday, 1 May – Fiona Jenkins [0402 837](tel:0402837877)

[877](tel:0402837877) / feeshal@optusnet.com.au

Best regards Fiona

Facebook Training

We now have five members interested in enrolling in a Facebook course, please contact Tony if you are interested

Fri 12 May 2017 9:30am - 4:30pm 72 Bathurst Street

This course will teach you how to start, develop and build a Facebook business page. Providing you with the skills to use Facebook as an effective marketing tool, to increase the profit of your business using Facebook.

LEARNING PATHWAY

Face to face instruction, case studies and real life examples, one-to-one instruction and problem solving to ensure all of your questions are answered.

PLANNED LEARNING OUTCOMES

By the end of this course you'll know how to:

- Understand what is a Facebook business page and the key elements for success
- Set up a professional Facebook business page like a professional
- Register a free, unique, professional Facebook web address
- Optimise your business page with business information for maximum impact
- Optimise your business page with design and branding for maximum impact
- Understand what is the "like" button and why it's critically important for leads
- Increase your Facebook FANs (the number of LIKES) with proven techniques
- Increase your Facebook check-ins
- Stay on the right side of Facebook rules.
- Work out who are your customers and where do they live online? If at all.
- Use Facebook to help with your websites SEO to get a page 1 listing on Google
- Automatically add blog posts to your Facebook page
- Foster and encourage healthy two-way debate
- Control Facebook privacy and contact settings to meet your business needs
- Get cut through in the target customers news feed so your posts are seen
- What not to post on your Facebook business page
- Use Facebook's targeted advertising platform to reach your target customers
- Setup a Facebook advertising campaign
- How to Boost a Facebook post for maximum exposure
- Track click-throughs and leads from any Facebook advertising

Eagles RAPS 2017 fundraiser

Members if you book direct, please advise Lindsay Forrest so we can car pool

Dear Friends,

With the help from the KPMG marketing department we can now bring you a flyer for the up-coming Eagles RAPS 2017 fundraiser.

The picture features two of our students, Kelly, who in spite of a serious learning difficulty has successfully completed her HSC in 2016 and is now studying for her Childcare Certificate and Blake, who recently cycled 80k in the Bobbin Head cycle classic (tough ride according to serious cyclists) as he wanted to raise money for Eagles RAPS.

I would like to invite you to our fund raiser and help raise the money Eagles needs to keep working with wonderful young people like Blake and Kelly. These two young people and other students from Eagles who have achieved great things, which for most wasn't even a dream before they came to us for their education.

Please help us give these wonderful young people a future and join us on the night for a whole lot of fun, some serious moments, prizes, magic, entertainment as well as good food and great company. For the rev-heads amongst you Mark "FROSTY" Winterbottom our ambassador will be with us again.

Tickets are now available on the link below, don't miss out get you ticket(s) now, there is no limit as to how many you can buy.

<https://www.stickytickets.com.au/eaglesraps>

Thank you for your generous support,

Marten Wynd President Eagles RAPS Inc

PO Box 458 DOONSIDE NSW 2767

Ph: [\(02\) 9679 9991](tel:0296799991) Mob: [0418 464365](tel:0418464365) marten@eaglesraps.org

Rotary Leadership Institute Course

Here is what recent graduates had to say about the Rotary Leadership Institute Course;

The course is by far the most educational, inspirational and motivational element of Rotary thus far. The people who deliver the course are not dogmatic, not zealous, but they do know their subject and can deliver it very effectively. Michael Sawczak., RC The Entrance, RLI 39

Excellent workshop, very beneficial to everybody; Excellent! Time well spent; Eye-opening; Gives confidence in initiating a club project; The course is an essential activity for all members. Participant feedback from RLI 37.

Register for **RLI 40** now and discover what they are talking about for yourself:

RLI 40 is scheduled as follows, all Sundays:

RLI Course 40.1 - April 30

RLI Course 40.2 - 21 May

RLI Course 40.3 - June 4

Register online at rli.rotarydistrict9685.org.au

This email has gone to all Rotarians in D9685; if you have completed RLI already, you may wish to encourage others in your Club to register.

If you are a "partially completed" participant, email me directly to register for your missing sessions.

Regards, Ian

President	Michael Midlam
Vice President	John Aitken
Immediate Past President	Graham Timms
President Elect	Malcolm Braid
Secretary	Lindsay Forrest
Treasurer	Chris Lewis
Director	Greg Newling
Director	Linda Lam Rolfs
Service committee chairpersons and committees	
Administration (Club Service)	Gary Keating
Vocational Service	Lou Coenen
Community Service	Roger Desmarchelier
International Service	Georgina Manning
Youth Service	Linda Lam-Rohlfs
Social events	Joy Newling
Bobbin Head Cycle Classic	Tony McClelland
Sergeant-at-Arms	Graham Timms
Club committees	
<p>Administration: Gary Keating, Geoff Hungerford, Rob Hall (Program), Bob Ivey (Web and social media), Graham Maslen, Tony McClelland (Koongga)</p> <p>Bobbin Head Cycle Classic: Tony McClelland, John Aitken, Ross Egan, Bob Elsworth, Peter Kipps, Michael Midlam, Gary Keating</p> <p>Club History: Malcolm Braid, Tom Jackson</p> <p>Community: Roger Desmarchelier, Gary Dawson Rob Hall Geoff Hungerford (Gordon Markets) Gary Keating Ross Egan (Daffodil Day) Chris Hoch (Red Shield) Anil Fulwaria Nick Kenyon Ted Price Cathy Jackson</p> <p>International: Georgina Manning, Rob Hall, Graham Timms, Graham Maslen, Greg Newling, Anil Fulwaria, Emyr Evans</p> <p>Membership: Tony McClelland,</p> <p>Public Relations: Emyr Evans, Georgina Manning,</p> <p>Rotary Foundation: Chris Hoch, Peter Tang, Lindsay Forrest, , Greg Newling</p> <p>Social Events: Joy Newling, Ross Egan, Georgina Manning,</p> <p>Vocational: LOU Coenen, David Forsythe, Peter Kipps, M Tyler</p> <p>Youth: Linda Lam-Rohlfs, , Cathy Jackson, Gary Keating, Chris Lewis, Matt Mahjoub, Andrew Marselos, Joy Newling, Don Riddell</p>	